



We R 3C, Inc.

Creating Caring Communities that are respectful, kind, and compassionate

THE HISTORY OF WE R 3C, INC.

Inspired by the realization that demonstrations of respect such as kindness, compassion and empathy can only be spontaneously, consistently and sincerely shown if one first develops an understanding that “respect” means to recognize the value of someone or something, Bart Dentino developed what experts have called a “revolutionary” approach to teaching character education and community building.

In the latter part of 2011, Bart, a teaching artist and curriculum consultant for over 25 years, reached out to an individual with whom he had previously worked in the development of a creative problem-solving kit for children. Bob Purifico, then President and Executive Director of the internationally acclaimed Destination ImagiNation, Inc. organization, and former Odyssey of the Mind Executive Director, was a noted youth advocate who had helped to develop creative problem-solving programs for millions of children and adults throughout the world. Bob’s vision of helping children to make a difference in the world and Bart’s vision of teaching children methods and processes by which they could interact selflessly, compassionately and benevolently towards others, matched perfectly. Together, their mutual passion merged into creating the We R 3C™ curriculum and We R 3C, Inc., a nonprofit 501 (c)(3) organization incorporated in the state of New York in 2012.

WHAT IS THE WE R 3C™ CURRICULUM?

We R 3C™ succeeds on a foundational and systemic level. The methods, skills and knowledge translate into intrinsically-motivated behaviors that are demonstrated throughout a participant's life, in his or her school years and beyond.

The We R 3C™ curriculum consists of four Themes, each having two Lessons. They are:

1. The Meaning of Respect

Recognizing the Value in Others
Love and Indifference

2. Fixing a Problem

Hurting and Healing
Forgiveness, Apology & Resolution

3. Self-Respect

Valuing Yourself
Self-Confidence

4. Bullying

The Meaning of Disrespect
How to Forgive

A fifth theme, “**Communities within Communities,**” contains Lessons that address other specific communities within your existing community. These specialized Lessons give participants an opportunity to apply the skills they have learned in Themes 1-4 in real time, real life environments.

HOW DO WE GET THERE?

We R 3C™ presents a **holistic approach** to the topic of **Character Education and Development** as it relates to the topic of *pro-social behavior and bullying* within varying communities. The foundation of our work mirrors Jean Piaget’s stages of Cognitive Development and Lawrence Kohlberg’s Stages of Moral Development. Specifically, we focus on the movement from the **Egocentric Stage**, whereby individuals place a higher value on their own wants and needs than they do on the wants and needs of others, to the **Concrete Operational Development Stage** which includes the elimination of egocentrism and allows an individual to understand another person's perspective whether they are in agreement or not. The core of the We

R 3C™ curriculum promotes values, respect, kindness and compassion and recognizes the definitive responsibility of the individual to the well-being of the community and reciprocally, the community's responsibility to the well-being of the individual.

We R 3C, Inc. recognizes that social behaviors, whether they are *Pro-Social* or inappropriate, such as *bullying*, do not happen in a vacuum. They are a result of the dynamics of the community in which they occur and how individuals associated with that community interact. Accordingly, We R 3C, Inc. believes that addressing these behaviors in a *holistic manner* will achieve significant results in the creation of caring communities. In other words, communities which are founded on strong relationships are infused with *intrinsically motivated* demonstrations of respect, kindness and compassion. To achieve these goals the We R 3C™ curriculum provides program participants the opportunity to repeatedly build upon their knowledge, and practice the skills they acquire through the use of interactive, engaging and *processed-based lesson plans* all of which include skill-building activities.

HOW DO YOU CONTACT OR BECOME INVOLVED IN WE R 3C, INC?

Through our:

- Website at <http://wer3c.org/>
- Facebook page at <https://www.facebook.com/WeR3C>
- Twitter @wer3cinc
- Email info@wer3c.org

Further information on our website includes a free downloadable Lesson Block, videos, research, how to become a We R 3C™ participant or Volunteer, and much more.

TESTIMONIALS



"The design of the We R 3C™ program's approach to character education and development addresses the upper stages of Kohlberg's 'Stages of Moral Development' in a way that many other programs do not."

Richard Greene, Principal - Jefferson Ave. Elementary School.



"I don't know if I can go through another school year without implementing strategies and concepts of We R 3C™. I found them to play such an important part in building my classroom community that I will always incorporate the aspects of this program into my classroom."

Teacher -- Prospect Elementary School, Attica, NY



"This [We R 3C™ Program] is like the Holy Grail for parents that [We R 3C, Inc.] decided they were going to crack."

Evan Dawson -- WHAM 13, Rochester, NY

"My son went through the We R 3C™ program and to this day I see change in his behavior. He is more respectful and tolerant." -- **5th Grade Teacher & Parent**