



Graphic Communications

Grades 11 & 12

This program is a two year program and prepares the student to enter the photography, multimedia, printing and advertising industries with hands-on instruction in the production of a wide variety of multimedia/print based projects from the initial design to the finished project. Students will learn skills in layout and design with the latest software for digital illustration, photo imaging, digital photography, web design and publishing. Students will also experience traditional printing and finishing processes along with screen printing. Through project development, students will discover and design for the promotional world of advertising and marketing. After students experience multiple areas within the graphic communications field, they will choose their favorite area to focus on and master that in their senior year.

Objectives are:

1. To provide a two-year program that focuses on the preparation of employing and/or preparing students to attend college in the field of graphic design.
2. To learn the latest design software to achieve acceptable standards of work for the graphic design industry.
3. To explore the creativity and technology of graphic communications through various media including industry software (Illustrator, InDesign and Photoshop), digital photography and lithography.
4. Introduce students to various forms of web/mobile/print design and techniques appropriate too specific job needs.
5. To create a marketable project from start to finish.
6. Prepare client based projects using various media.
7. Develop the necessary skills for the preparation of artwork for Printing/Mobile/Web.
8. Demonstrate professional skills through resume writing, verbal communication and interviewing techniques.
9. Develop a portfolio demonstrating the student's proficiency in graphic communications.

Applied Academics

Students enrolled in the Graphic Communications program can earn credits that will satisfy core academic requirements in English Language Arts, Math and Science. Through the integration of these core academics, achieving a Regents Diploma remains in reach.

College Agreements

In addition to gaining the skills needed to enter the workforce, this program provides an excellent foundation for students looking to enter a college program. Articulation agreements for college credit are in place with: The Art Institute of Pittsburgh (6 credits) and Bryant and Stratton College (9 hours).

How to Enroll

Orleans/Niagara BOCES partners with local school districts to provide exciting hands-on career and technical training during normal school day. To learn more, speak with your high school counselor or you can contact Orleans/Niagara BOCES Niagara Career and Technical Education Center Principal Anedda Trautman at atrautman@onboces.org.

Teacher Information

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